

Community Based Transportation Plan



What is a CBTP?

- ▶ Community-driven planning effort based on targeted outreach to communities of concern
- ▶ Identify transportation challenges and solutions in those communities
- ▶ Identify funding sources and existing municipal projects that could help alleviate challenges



What is a COC?

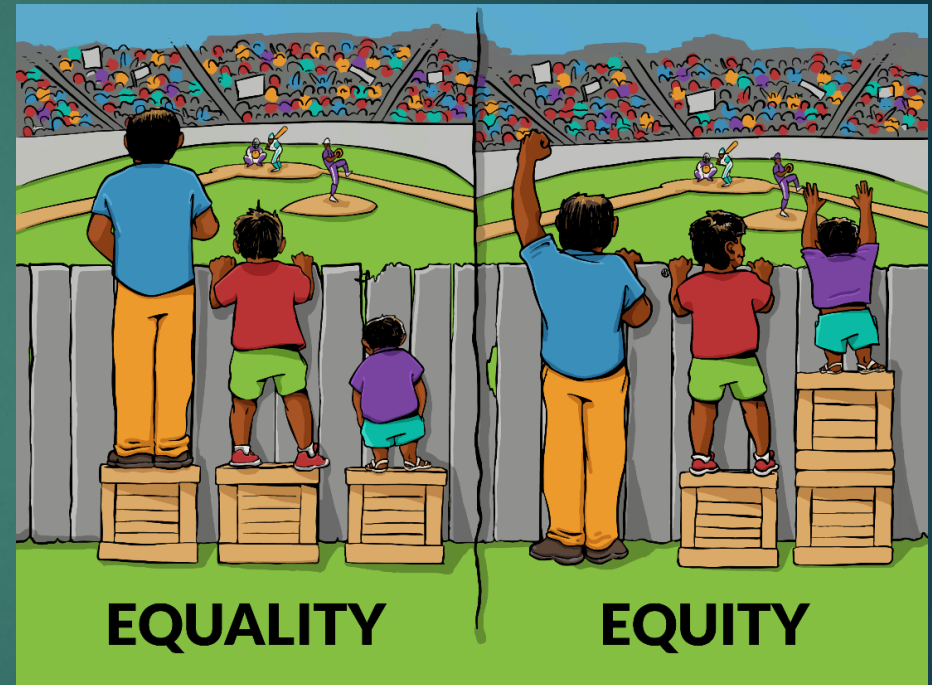
- ▶ Communities of Concern (COC) are Census Tracts with high rates of **minority individuals** and **low-income households**.
- ▶ Six additional socio-demographic factors: **Seniors (75 years or over)**, **People with disabilities**, **Severely rent-burdened**, Limited English Proficiency, Single parent families, and Zero vehicle HHs.

Source data: 2012-2016 ACS 5-Year



What is Transportation Equity?

- ▶ Equitable investment of resources
- ▶ Historically across the Bay Area communities of concern receive less transportation investments and are underserved
- ▶ CBTP framework uses disadvantage indicators to lead and strategically invest in underserved neighborhoods



Bay Area Regional Averages

- ▶ Minorities: 58%
- ▶ Low-income HHs: 26%
- ▶ Limited English Proficiency: 9%
- ▶ Zero vehicle HHs: 6%
- ▶ Seniors (75 years or over): 10%
- ▶ People with disabilities: 14%
- ▶ Single parent HHs: 9%
- ▶ Severely rent-burdened HHs: 11%



Regionally significant COCs

(MTC-determined regional thresholds)

- ▶ Minorities: 70%
- ▶ Low-income HHs: 30%
- ▶ Limited English Proficiency: 20%
- ▶ Zero vehicle HHs: 10%
- ▶ Seniors (75 years or over): 10%
- ▶ People with disabilities: 25%
- ▶ Single parent HHs: 20%
- ▶ Severely rent-burdened HHs: 15%



South Downtown Napa

Minorities: 50%

Low-income HHs: 36%

Limited English Proficiency: 10%

Zero vehicle HHs: 18%

Seniors (75 years or over): 3%

People with disabilities: 17%

Single parent HHs: 28%

Severely rent-burdened HHs: 22%

Median gross rent: \$1,078

14% of residents walk to work



Westwood

Minorities: 76%

Low-income HHs: 42%

Limited English Proficiency: 23%

Zero vehicle HHs: 5%

Seniors (75 years or over): 3%

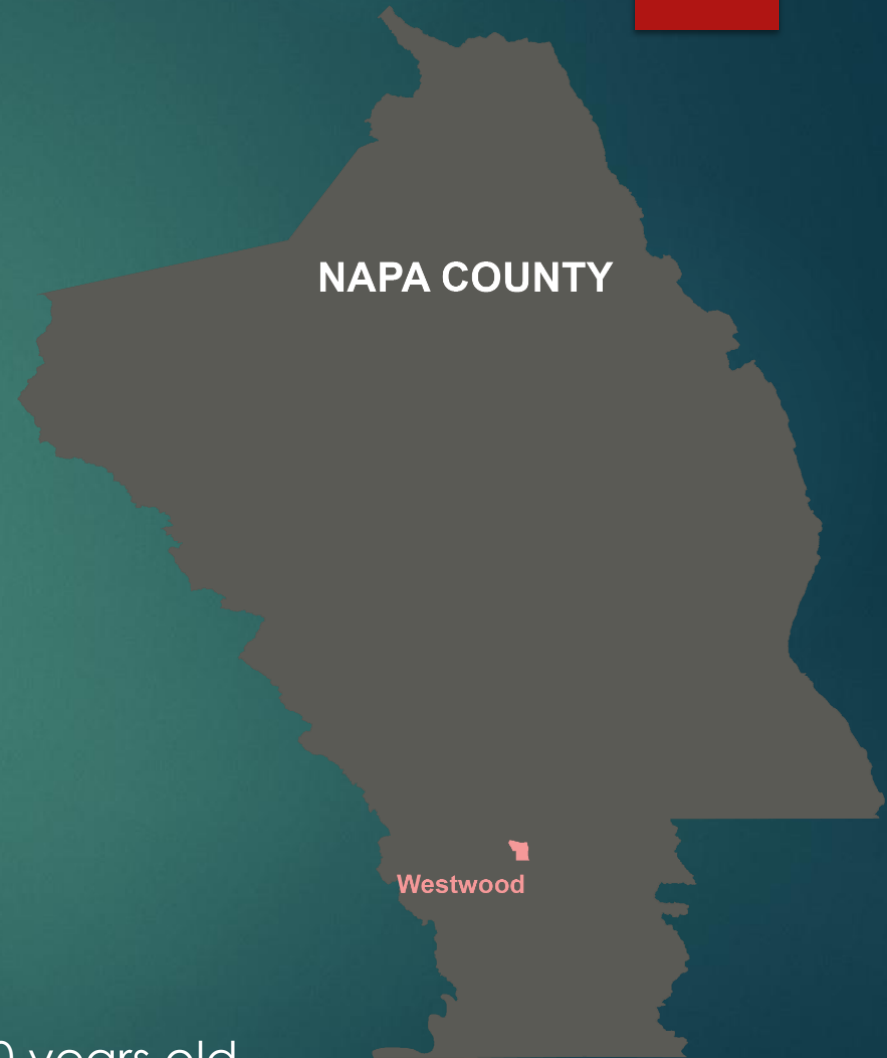
People with disabilities: 7%

Single parent HHs: 24%

Severely rent-burdened HHs: 24%

Median gross rent: \$1,333

Youngest COC with median age of 30 years old



East Imola

Minorities: 47%

Low-income HHs: 66%

Limited English Proficiency: 1%

Zero vehicle HHs: 73%

Seniors (75 years or over): 5%

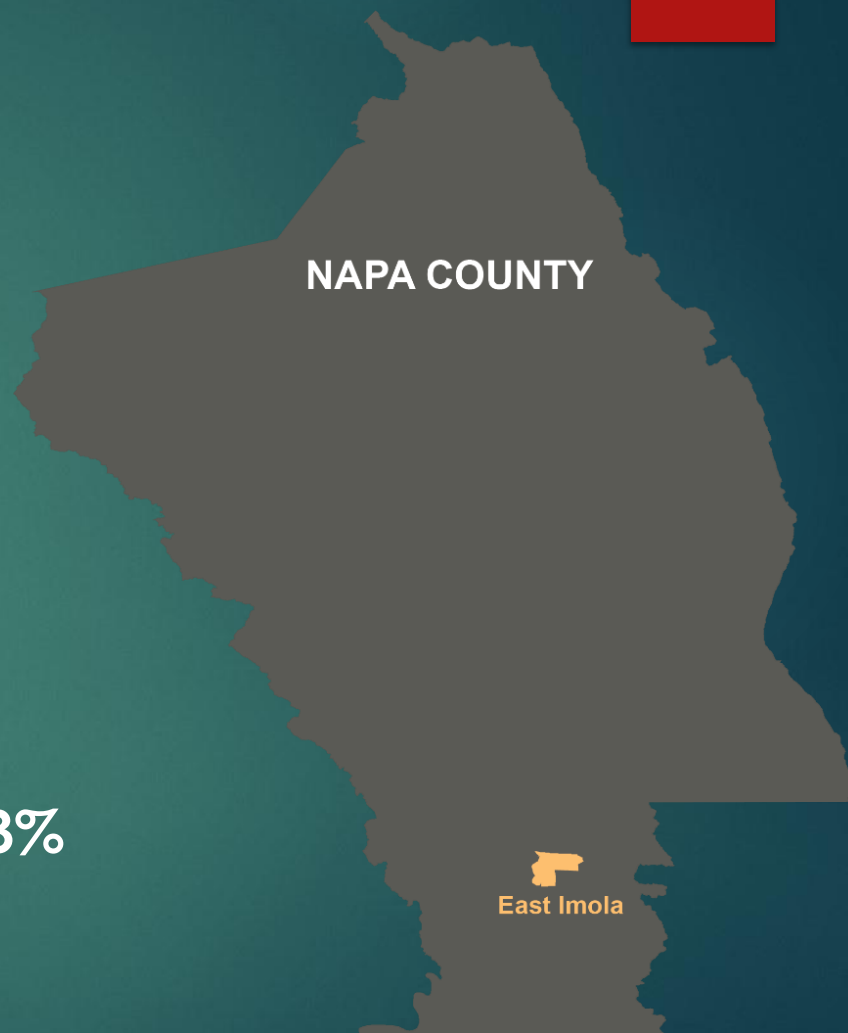
People with disabilities: 31%

Single parent HHs: 0%

Severely rent-burdened HHs: 13%

Median gross rent: \$613

Includes the Napa State Hospital Residents



South St. Helena

Minorities: 45%

Low-income HHs: 40%

Limited English Proficiency: 15%

Zero vehicle HHs: 3%

Seniors (75 years or over): 12%

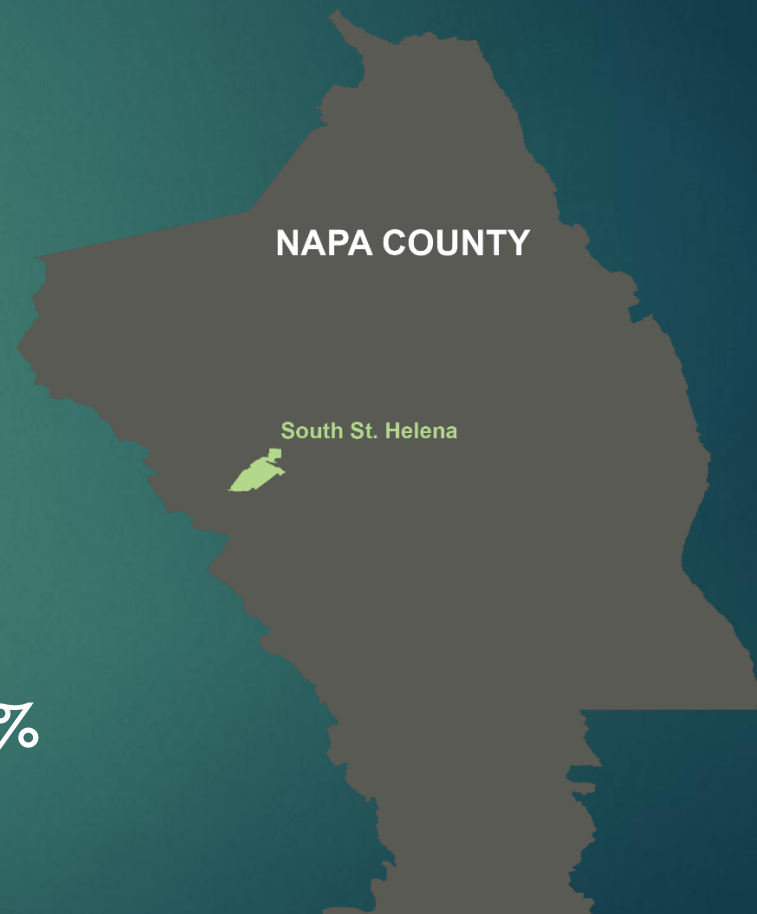
People with disabilities: 10%

Single parent HHs: 16%

Severely rent-burdened HHs: 26%

Median gross rent: \$1,566

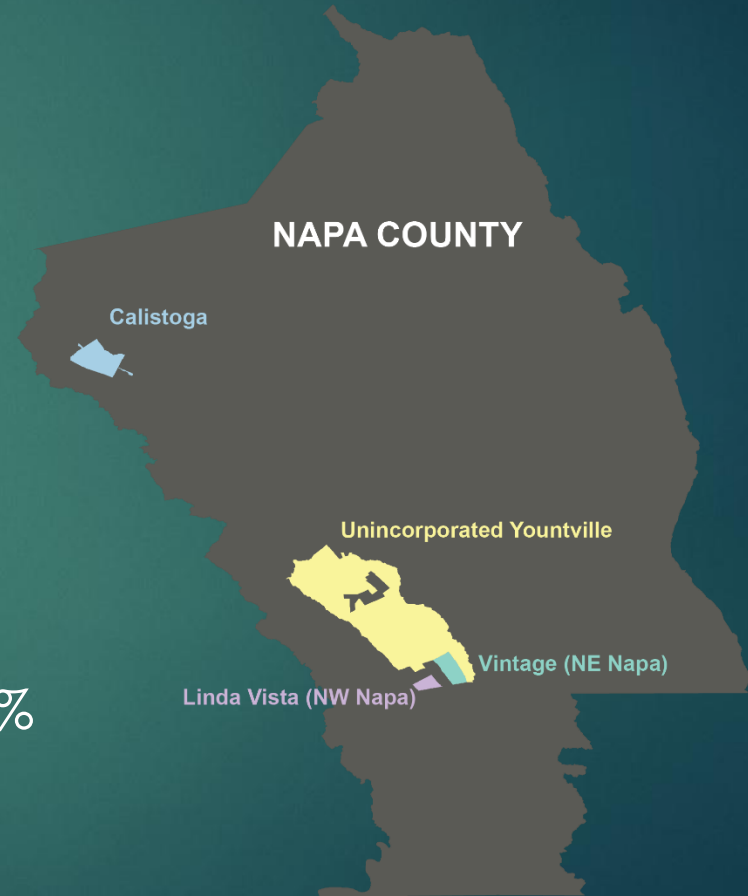
High percentage of people work from home – 10%



Locally significant COCs

(NVTA-determined County averages)

- ▶ **Median HH Income: \$74,609**
- ▶ **Seniors (75 years and over): 7%**
- ▶ **Peoples with disabilities: 11%**
- ▶ Minorities: 46%
- ▶ Limited English Proficiency: 9%
- ▶ Zero vehicle HHs: 5%
- ▶ Single parent HHs: 13%
- ▶ Severely rent-burdened HHs: 21%
- ▶ Median gross rent: \$1,442



Vintage (NE Napa)

Median HH Income: \$67,664

Seniors (75 years and over): 10%

Peoples with disabilities: 14%

Minorities: 34%

Limited English Proficiency: 5%

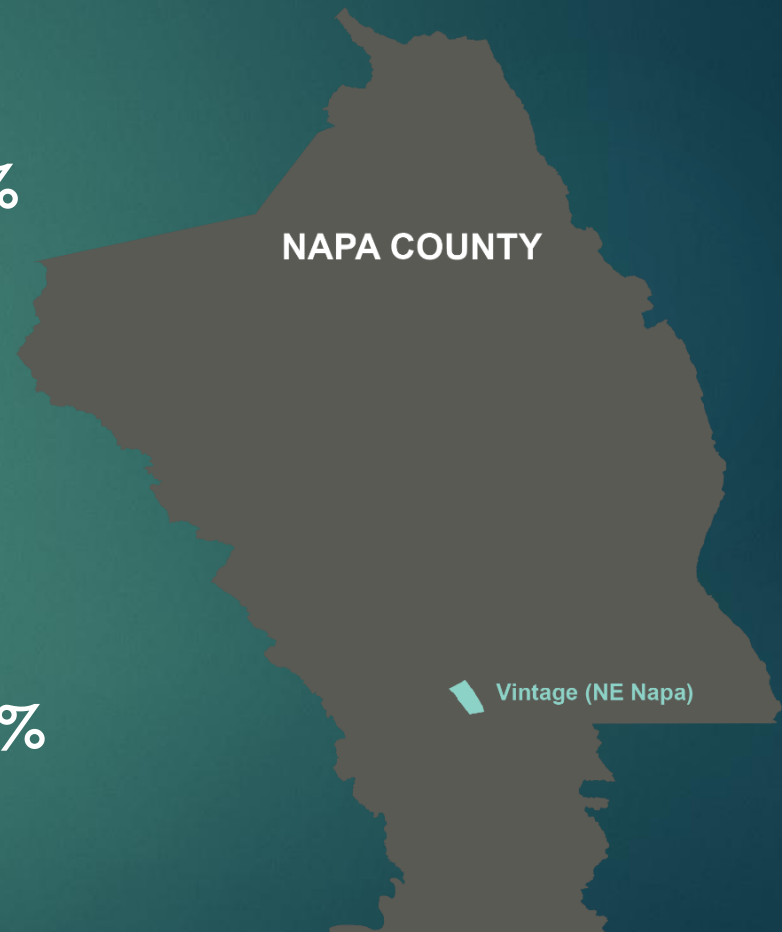
Zero vehicle HHs: 8%

Single parent HHs: 10%

Severely rent-burdened HHs: 22%

Median gross rent: \$1,385

Higher concentration of low income and disabled seniors with a median age of 47.6



Linda Vista (NW Napa)

Median HH Income: \$73,293

Seniors (75 years and over): 12%

Peoples with disabilities: 13%

Minorities: 31%

Limited English Proficiency: 3%

Zero vehicle HHs: 11%

Single parent HHs: 12%

Severely rent-burdened HHs: 42%

Median gross rent: \$1,663

High concentration of seniors



Unincorporated Yountville

Median HH Income: \$59,024

Seniors (75 years and over): 14%

Peoples with disabilities: 14%

Minorities: 41%

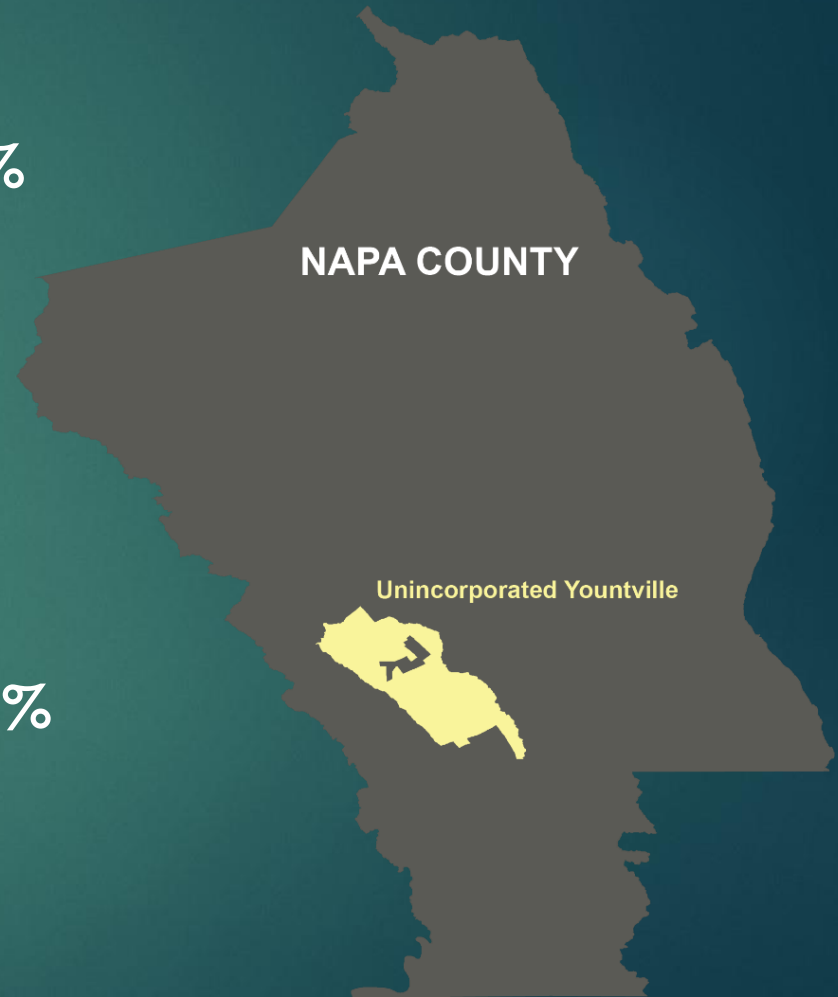
Limited English Proficiency: 11%

Zero vehicle HHs: 5%

Single parent HHs: 7%

Severely rent-burdened HHs: 22%

Median gross rent: \$1,253



Residents are much older than county and city averages at 52 years old

City of Calistoga

Median HH Income: \$60,534

Seniors (75 years and over): 9%

Peoples with disabilities: 16%

Minorities: 53%

Limited English Proficiency: 24%

Zero vehicle HHs: 8%

Single parent HHs: 13%

Severely rent-burdened HHs: 15%

Median gross rent: \$1,153

18% of residents carpool to work



CBTP Outreach

- ▶ NVTA staff formed a steering committee with representation from – Puertas Abiertas and Affordable Housing and Senior Advocacy Groups
- ▶ NVTA Committees
- ▶ 13 public outreach events to gain feedback from the community
- ▶ Online and in-person Survey – 235 responses
- ▶ Outreach ranged from Park & Rides to community housing sites and healthcare centers



Identified Needs



- ▶ Improve Pedestrian Safety
- ▶ Improve Pedestrian Access to School and Transit
- ▶ Improve Transportation Options to Healthcare
- ▶ Expand Mobility Options for low-income, senior and disabled
- ▶ Increase Transit Amenities
- ▶ Decrease Transit Fares for Low-Income Riders
- ▶ Increase Transit ADA Access

Specific Projects Ranked

Rank	COC Identified Projects
1	Hunt Ave. Sidewalks/Pedestrian Improvements
2	Pope Ave. Sidewalk and Pedestrian Improvements
3	Bike Facility on Trancas from Jefferson St. to Soscol
4	Expanded Taxi Script Program/Commute Options
5	Bus Shelter/Benches at high usage stops
6	Enhanced Pedestrian Crossing at Jefferson and Rubicon St.
7	Enhanced Pedestrian Crossing at Jefferson and El Capitan
8	High Visibility Pedestrian Crossing at Trancas and Valle Verde
9	Transit service from St. Helena to Angwin and SH Hospital
10	Transit Service to Kaiser Santa Rosa
11	Expanded evening Hours of Local Transit

Implementation & Monitoring

- ▶ NVTa has a robust set of baseline data to evaluate the COCs in future iterations of this document
- ▶ NVTa will continue to identify funding sources like the Lifeline Transportation Program to fund identified projects
- ▶ NVTa will use the CBTP data to update the Equity section of the Countywide Transportation Plan that is under way

Questions?



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Project Ranking Criteria

Table 45: Project Ranking Criteria Breakdown Table

Project Number	Project Lead	Community Identified	Implementation Timeline	Cost/Funding	Benefit	Composite Score	Safety	Reduced Emissions	Improved mobility	Improved Health Outcomes	Improved School Access
1	●	●	○	●	●	4	●	●	●	●	
2	●	●	●	●	○	2	●		●		
3	●	●	●	●	○	2	●		●		
4	●	●	●	●	●	3	●		●		●
5	●	●	●	●	●	3	●	●	●		
6	●	●	●	●	○	2	●		●		
7	●	●	●	●	○	2	●		●		
8	●	●	●	○	○	2		●	●		
9	●	●	●	●	○	2		●	●		
10	●	●	○	●	●	4	●	●	●	●	
11	●	●	○	●	●	4	●	●	●	●	

● Yes | Short-term | \$ | 4
 ● Maybe | Mid-term | \$\$ | 3
 ○ No | Long-term | \$\$\$ | 0-2